



The Capital Market | thecapitalmarketmd.com | info@thecapitalmarketmd.com
910 Addison Road South, Capitol Heights, MD 20743

TCM Ambassador - Community Voice Fellow

The Capital Market – Capitol Heights, MD

About The Capital Market

The Capital Market is a community-centered nonprofit that centers food systems and leverages cultural capital to revitalize communities in Prince George’s County through civic advocacy and education, and small-business and land-use development. The Capital Market team uses place-based activations and policy education to explore the history, legacy, and future of our neighborhoods we love and organize with.

We envision a place where all have access to healthy foods, affordable housing, and opportunities for community and self-actualization. A place where history is used to guide the present and future to sustain an environment that is safe and engaging for each community member no matter the stage of life. A place where everyone can connect with their food systems and neighbors in a meaningful way.

The Capital Market was formed in July 2018, by the Food Justice Coalition of 20743, a joint-partnership between the Capital Area Food Bank and the Prince George’s County Food Equity Council.

Position Description

The **TCM Ambassador - Community Voice Fellow** will play a central role in elevating the voices, stories, and perspectives of residents, farmers, and community partners through digital media and communications. By creating compelling content across social platforms, newsletters, and blogs, the Fellow will help strengthen the organization’s public presence while ensuring that communications reflect the lived experiences and aspirations of the communities we serve. This position is ideal for someone who values equity, creativity, and collaboration, and who is eager to learn how digital storytelling can be used as a tool for advocacy and community change.

The Fellow will work closely with staff to design and share stories that highlight local culture, food systems, and community initiatives. Through mentorship, professional development, and real-time practice, the Fellow will develop skills in content creation,

social media strategy, and community engagement, all while contributing to a more connected and informed community.

Responsibilities

TCM Ambassador - Community Voice Fellow will be responsible for:

- **Content Creation & Storytelling (40%)** – Develop weekly digital content including social media posts, blogs, photos, and short videos that uplift community voices and highlight organizational programs and events.
- **Community Engagement & Outreach (20%)** – Share resources and opportunities on digital platforms, respond to community feedback, and gather stories from residents, farmers, and partners to inform communications.
- **Digital Media Management (20%)** – Maintain the content calendar, schedule posts, and track digital analytics to ensure consistent messaging and effective outreach.
- **Team Coordination & Professional Development (20%)** – Participate in weekly check-ins, coordinate with staff and ambassadors on priorities, and engage in mentorship/training to strengthen digital communications skills.

Requirements

- Interest in environmental research, community engagement, and public education
- Strong written and verbal communication skills
- Experience using digital tools such as:
 - Adobe Creative Suite (Photoshop, Illustrator, InDesign preferred)
 - Microsoft Office Suite (Word, Excel, PowerPoint)
 - Web platforms such as Wordpress
 - Canva, Instagram, Mailchimp, or other content tools
- Ability to work both independently and collaboratively
- Comfortable working indoors and outdoors with diverse audiences
- No prior experience required—training and mentorship provided
- Available on some weekends
- Able to lift at least 30lbs
- Passion for community development, food justice, and sustainable agriculture.
- A commitment to advancing the mission of The Capital Market.

This position offers a unique opportunity to be at the forefront of transformative community initiatives that prioritize food systems, cultural heritage, and local economic development.

Location and Hours:

TCM Ambassadors-Community Voice Fellow will work **10-hours** weekly, with some weekend availability for events (2-4 per month), with a flexible schedule to support occasional planning meetings, trainings, or special projects.

Compensation & Benefits

- This position will pay \$20 an hour
- Professional development, leadership training, and environmental certification opportunities
- Support for identifying green career pathways and building a personal portfolio
- Access to a network of changemakers working to build a more equitable and sustainable future
- Paid Food Handler's Training and Certification
- Paid CPR and Emergency Response Training
- TCM swag bag, including t-shirt, gift bags, and TCM pin

How to Apply:

Applicants should complete the form at the following link - <https://thecapitalmarketmd.com/employment-application/>

The Capital Market is committed to being fully inclusive, representing all interests and voices in the process of providing healthy, affordable food to residents and supporting the growth of local businesses owned and operated by people of color. Women, people of color, LGBTQ individuals, and members of other representative groups are strongly encouraged to apply.